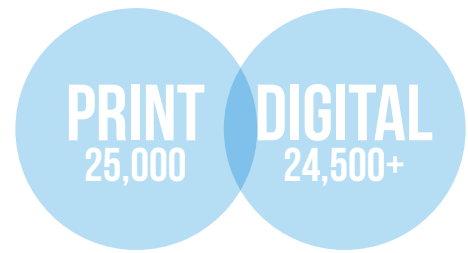


# edible OHIO VALLEY



## ADVERTISING CONTRACT

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Print Frequency Spring ☐ Summer ☐ Fall ☐ Holiday/Winter ☐

Local Guide(s) CSA ☐ Markets ☐ Beverage ☐ Local Gifts ☐ Dining ☐

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Rate \_\_\_\_\_

Size/Sponsor \_\_\_\_\_

Start MM / DD / YYYY End MM / DD / YYYY

Notes:

**Reserve Copies For Your Customers**  
(newsstand price \$7.99, free to advertisers)

0-50 ☐ 51-200 ☐  
201-500 ☐ 500+ ☐

PRINT SPACE	1 ISSUE	4 ISSUES (Digital included in 4x annual contracts)	EVENTS (3 Months Digital included)	Rate
Back Cover	\$4,050	\$3,645/ea + <i>four social media posts, ad or edit in two e-newsletters, and one guide listing</i>	• Deluxe Event Package ( <i>full+insert+cover</i> )	\$6,200
Inside Cover	\$3,450	\$3,105/ea	• Half Package ( <i>half page+solo email+cover</i> )	\$4,700
Full Page	\$2,880	\$2,592/ea + <i>three social posts, two email ads, one guide listing</i>	<b>ADDITIONAL OPTIONS</b>	
Half Page	\$1,725	\$1,552/ea + <i>three social posts, one email ad, one guide listing</i>	• Local Guide Listings	+\$100/ea
Third Page	\$1,080	\$972/ea + <i>two social posts, one guide listing</i>	• Email Ads ( <i>Base 8,000</i> )	+\$100/ea
Quarter Page	\$960	\$864/ea + <i>two social posts, one guide listing</i>	• Online Announcement Bar	+\$400/mo
Eighth Page	\$525	\$472/ea + <i>one social post, one guide listing</i>	• Solo Email Blast ( <i>Base 8,000</i> )	+\$500/ea
Dining Guide	----	\$100/mo + <i>one social post each quarter</i>	• Social Boosts	+\$500/ea
			• Digital Sponsored Content ( <i>web+social</i> )	+\$1,500
			• Cover Bug** ( <i>2" circle, bottom-right</i> )	+\$2,000

### IMPORTANT DATES

ISSUE RELEASE:  
ON NEWSSTANDS:  
AD DEADLINE:

### SPRING

MAR 1  
MAR 15  
FEB 1

### SUMMER

JUNE 1  
JUNE 15  
MAY 1

### FALL

SEPT 1  
SEPT 15  
AUG 1

### WINTER

DEC 1  
DEC 15  
NOV 1

Base rates: Print: 25,000 / Email Lists: 8,000+ / Social Media Followers: 13,500+ combined (FB, TW, IG, PIN) / Website Visitors: Minimum 10,000 unique visitors per year (humans not bots). \*\*Cover options approved by Creative Director and Publishers.